पंजाब एण्ड सिंध बैंक (भारत सरकार का उपक्रम)



Punjab & Sind Bank

(A Govt. of India Undertaking)

Where service is a way of life

SOCIAL ENGINEERING FRAUDS

CYBER JAAGROOKTA DIWAS - 07.08.2024

High Returns Investment Scam

- Scammers lure with promises of high return on fake investment schemes.
- Scammers use Phishing emails, phone calls and social media messages to target victims





Impersonation Scam

- Scammers impersonate of being officials from law reinforcement agencies like CBI, Income tax etc.
- They target victims by threatening them of legal action or heavy fines to extort money.

Protect Yourself From Social Engineering Frauds

- Be Vigilant: Be suspicious of any unsolicited communication that requests personal information or asks you to take immediate action.
- ✓ Verify Requests: If a request for financial information or a transaction seems unusual, always verify it before approving the request.
- ✓ Don't Click on Links: Do not click on links in unsolicited emails or text messages, especially those related to financial matters.
- Never Share Sensitive Information: Never share your username, password, PIN, account details, or other sensitive information over email, text message, or phone, regardless of the caller's claims.













